

## WHAT IS SUPPLIED AND WHAT SHOULD I BRING?

- 8 foot table(s) and chair(s) will be provided based on package level.
- Employers are responsible for tablecloth, signage, power sources, and promotional items.

## WHAT TIME AND WHERE IS EMPLOYER CHECK-IN?

Employer check-in begins at 10am, which will allow for over two hours to prepare your booth for the event. The check-in process will take place on the 3rd level near the 91 entrance.

## WILL OUTLETS BE AVAILABLE?

Please be advised that power outlets will not be provided for employers. Should you require access to electricity, we request that you bring your own power source.

## WHERE WILL WE BE IN THE FACILITY?

All career fair activities will take place on the main level of the facility, with the booths on the turf and lunch being offered in the concourse. A layout with specific booth placements will be provided closer to the event.

## HOW MUCH DOES IT COST?

We offer a range of packages tailored to fit various needs, ranging from \$150 for nonprofits to \$1500 for our gold sponsorship package.

## WHAT WILL I GET IN RETURN FOR PURCHASING A BOOTH?

- Access to the most driven group of students and job seekers that could make an immediate impact at your organization, from volunteers to full-time, and everything in between.
- Enhance brand visibility and recognition, targeting an audience of sports enthusiasts, potential employees, and industry peers.
- A platform to showcase company culture, values, and workplace environment to potential candidates.

## IS WIFI PROVIDED?

The facility is equipped with a Wi-Fi network accessible to all guests.

## WHO IS THE TARGETED DEMOGRAPHIC?

High school students, college students, recent college graduates, and adults seeking positions including volunteer opportunities, internships, part-time work, and full-time work in a wide range of fields in the sports industry.

## WHEN IS THE LAST DAY TO CHANGE OR CANCEL MY REGISTRATION?

September 1st is the final day to make any changes to your registration.

## HOW DO I PAY FOR MY REGISTRATION?

To register for the career fair as an employer, you must have a Finny Account, which can be created through the registration process. Please select “Organization” as your account type and list the organization/company name you are registering for as the account name.

## WHERE DO I PARK?

- 91 Guest Street (Access on Life Street across from NB Fitness Club)
- Warrior Ice Area Garage: 80-90 Guest Street (Access behind building under large Warrior Ice Arena sign. Parallel to Guest Street.)
- Multi-Colored Garage: 15 Guest Street (Access on Guest Street – the same building as NB Fitness Club)
- Limited 2-hour street parking is also available.

Learn about all parking information and costs by visiting the Parking Page of our website.

[PARKING INFORMATION](#)

## I NEED A HOTEL, WHERE SHOULD I STAY?

Visit our Preferred Hotel Page on our website.

[CLICK FOR PREFERRED HOTELS](#)

If you have any further questions, please email  
[information@thetrackatnewbalance.com](mailto:information@thetrackatnewbalance.com).

[THETRACKATNEWBALANCE.COM](http://thetrackatnewbalance.com)